

eCommerce Competence Center

The Consulting Unit of Arvato Supply Chain Solutions

arvato
BERTELSMANN
Supply Chain Solutions

Services and Experience that boost your business

180+ Successfully realized Projects

50+ Brands consulted

6 Experts with different industry expertise and network

LET'S GROW YOUR BUSINESS

LET'S IMPROVE YOUR BUSINESS



Internationalization



Benchmarking Study



Channel Strategy



Shop Audit & Optimization



Operational Improvements



Marketplace Consulting

The Team

- **Experienced** – but we have never lost our curiosity and passion for the digitalization of commerce
- **A good mix** of strategy consultants, market observers and data analysts
- **There for everyone** - We love to make start-ups, medium-sized companies as well as large enterprises even more successful with our knowledge and experience!



Selected Brands of our Network

ESPRIT

TOMMY HILFIGER

Calvin Klein

TOM TAILOR

Triumph

Your Benefits approved by our Clients

Data

We do not guess, we analyze!
For this purpose we have extensive data sets at our disposal.

Hands-on

We do not sell strategy projects that last for months, but concentrate on concrete issues that we work on in projects lasting 10 days on average.

Network

Benefit from our internal network! We learn a lot from our operations departments and are in close cooperation with them!

Calvin Klein
TOMMY HILFIFIGER

*"The eCC consulting input: As always **really helpful**. We will **take action** on all areas recommended!"*

"The consulting provided by the eCC team has been a real value-add and worth every dime. Extremely helpful to bring in these experts with such a profound understanding of the digital commerce market."

UNITED COLORS
OF BENETTON.

ESPRIT

„The eCC consultants earned my sincere trust and I really value their input on potential optimization for the Esprit online shop.“

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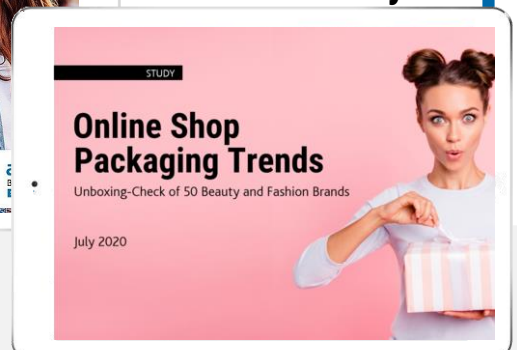
Webinars

Arvato
E-Talks

Podcast



Whitepaper & Analyses



Let's get in Contact!

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