Arvato Supply Chain Solutions in Poland starts cooperation with Sephora

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Plewska/Poland - Arvato Supply Chain Solutions is expanding its cooperation with the cosmetics company Sephora. In April 2021, the company therefore commissioned a new distribution center to support its e-commerce and B2B business in Pruszków, Poland.

The new warehouse covers an area of 7,000 square meters, making it almost 2,000 square meters larger than the previous one. One of the innovative solutions used here for Sephora is self-driving vehicles called Weasels®, which automate transport within the warehouse. The launch of the new distribution center will allow Sephora to optimize the processing of e-commerce orders while increasing warehouse capacity.

"We are very pleased that such a prestigious brand as Sephora recognizes our professionalism and has entrusted us with the order for both its retail stores and online business customers. Poland is another country where Sephora has placed its trust in Arvato Supply Chain Solutions, along with Germany, Spain and Turkey. We are convinced that our more than 25 years of experience in providing comprehensive logistics solutions for companies, especially in the e-commerce business, is the guarantee that we will meet our customers' expectations for the highest quality of service," says Lidia Ratajczak-Kluck, Managing Director of Arvato Supply Chain Solutions in Poland.

The central warehouse for Sephora is located on the premises of Panattoni Park Pruszków IV and thus in the immediate vicinity of a freeway interchange on the A2 and not far from the Pruszków junction, creating optimal conditions for B2C services within Poland and the Czech Republic as well as B2B services in Poland, which include deliveries to almost 100 retail stores.

"When looking for a new partner, we placed great emphasis on experience in the beauty industry, as well as on the technical aspects of warehouse processes, automation and flexibillity of solutions, such as the possibility to further expand and enlarge the warehouse. Our goal was to partner with a professional operator who is an experienced e-commerce market player. For these reasons, we chose Arvato Supply Chain Solutions," said Michal Niechaj, Sephora PAC Supply Chain Director. "We are convinced that these changes will have a positive impact on our customer service, as the customer is always at the center of the supply chain. Improving service was one of the main elements we considered when selecting a new partner. We expect that thanks to the cooperation with Arvato Supply Chain Solutions, our delivery times to customers in both the Czech Republic and Poland will be significantly reduced and customers will receive their orders much faster, especially during peak periods," added Michal Niechaj.
About Sephora

Sephora is one of the world's most popular beauty community, offering its customers unique shopping experiences and innovative beauty brands that inspire creativity and bold self-expression. Founded in France in 1970 by Dominique Mandonnaud, Sephora's revolutionary perfumery concept consists of a carefully selected, novel assortment of partner brands - including classics, indie brands, hot world premieres and the acclaimed Sephora Collection private label. The products and services offered by Sephora give customers confidence and help them realize their potential, all with the support of a professional and resourceful team of consultants.

Sephora is part of LVMH Moët Hennessy Louis Vuitton, the world's leading luxury goods group. Thanks to its uniqueness, innovation and entrepreneurial spirit, Sephora has become a popular destination in 34 countries and online for those who love to experiment and discover the surprising world of beauty.

About Arvato Supply Chain Solutions

Arvato Supply Chain Solutions is an innovative and international leading service provider in the field of supply chain management and e-commerce. Partners come together with industry specialists in the fields of Telecommunication, High tech, Entertainment, Corporate Information Management, Healthcare, Consumer Products and Publisher. About 15,000 employees work together to provide practical and relevant solutions and services worldwide. Using the latest digital technology, Arvato develops, operates and optimizes complex global supply chains and e-commerce platforms, as the strategic growth partner for its customers. Arvato combines the know-how of its employees with the right technology and appropriate business processes to measurably increase the productivity and performance of its partners.

For more information, please visit www.arvato-supply-chain.com.

Arvato Supply Chain Solutions is part of Arvato, a leading international service provider. More than 70,000 employees in almost 40 countries develop and implement innovative solutions for business customers all over the world. These include SCM and IT solutions as well as financial and customer communication services, which are continuously developed with a focus on innovations in automation and data/analytics.

Globally renowned companies from a wide variety of industries – from telecommunications providers and energy providers to banks and insurance companies, e-commerce, IT and Internet providers – rely on Arvato's portfolio of solutions.

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