

## PRESSEMITTEILUNG

### **The moses. Publishing house switches to VVA**

January 17, 2022

**Guetersloh – VVA welcomes moses. Verlag as a new customer at its site in Verl. Since the beginning of 2022, the Arvato subsidiary has taken over delivery, invoicing and customer support for moses.**

"The structural change in retail is leading to significantly increasing demands on logistics. At the same time, our diverse product range requires a wide range of expertise in the delivery process," says Björn Wandtke, Managing Director at moses. Verlag GmbH. "By successfully entering the toy market, VVA has expanded its already high level of logistical expertise in such a way that it can also successfully deliver assortments with very different product specifications. That's why we are sure and happy to have found the right partner in VVA to continue supplying our customers in the best possible way in the future."

Stephan Schierke, Managing Director of VVA added: "I am very pleased that our strategy of serving both book and toy customers equally is bearing further fruit through the acquisition of moses. Verlag is bearing further fruit. We have proactively invested in our logistics capabilities and are very well positioned to meet the demands of the future."

#### **About the moses. Publisher:**

The moses. Verlag GmbH is based in Kempen on the Lower Rhine and was founded in 1991. Today, the family business is run jointly by Nina Tebartz and Björn Wandtke in the second generation. A diverse program has characterized the publishing house from the very beginning: In addition to books, the company also develops products in the areas of toys, games and gift products.

You can find more information at [www.moses-verlag.de](http://www.moses-verlag.de).

#### **About the VVA:**

Vereinigte Verlagsauslieferung (VVA - Arvato Media GmbH) delivers books, CDs, magazines and toys from its three locations in Gütersloh, Verl and Gilching (publisher service Munich) to retailers and end consumers for more than 200 clients. With complementary solutions in logistics, distribution and finance, we work together with our customers to provide a complete service from a single source that is tailored to the needs of the market. As a publishing distribution company, we have decades of experience in the logistics business. As a wholly owned subsidiary of Bertelsmann SE & Co. KGaA and integrated into the Arvato Supply Chain Solutions division, we are a strong partner in the world of media. You can find more information at [www.arvato-supply-chain.com](http://www.arvato-supply-chain.com).

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